

YOUR CHALLENGE

Build for speed and engineering discipline.

With your team you will:

- create a usable experience, a resilient platform, and an end-to-end agent workflow
- use the provided structure to handle ambiguity, integrate with existing tools, and run reliably.

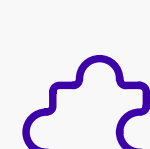
Your work will be assessed on what takes solutions from prototype to production:

- context engineering
- observability
- AI security
- smart orchestration across tools, flows, and automation.

Document clearly, capture key decisions, and communicate outcomes so others can build on your results.



YOU WILL GET ACCESS TO

 Engineering Context & Framework

 Mentor Support

DELIVERABLES

Each team must prepare and submit the following materials:

1. Demo video recording (with voiceover)

It should describe the solution, technical aspects and overall solution.

2. GitHub repository link

Open source with MIT license, bringing back to community.

3. Comprehensive markdown documentation

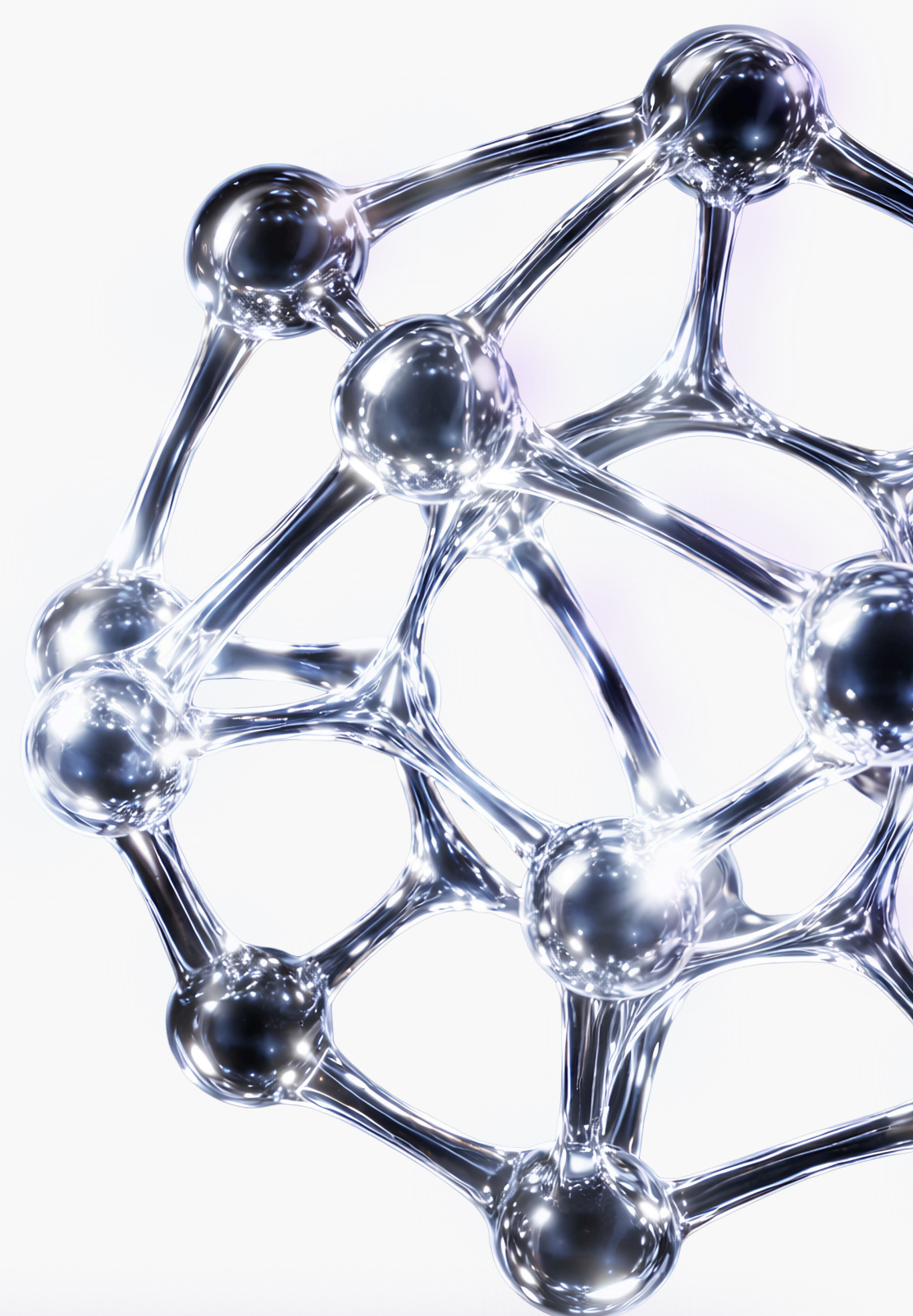
In the repository instead. Use <https://www.mkdocs.org/>

LANGUAGE & COMMUNICATION

All organizational communication during the hackathon will be in English, including announcements, instructions, sessions, and chat.

At the same time, you're welcome to prepare and submit presentations and technical materials in English if it helps convey terminology and avoid misunderstandings.

This way, teams can work in the format most natural and present their solutions with maximum clarity and quality.



PRIZE POOL: \$10,000

 **First place: \$5000 USD**  **Second place: \$3000 USD**  **Third place: \$2000 USD**

EVALUATION CRITERIA

1. Technical Concept

40%

This is the primary evaluation area and focuses on the depth, quality, and feasibility of the technical solution.

- Architecture & Design — 20%
- Technical Maturity— 20%

2. Impact & Usefulness

20%

- Real-world value
- Addressing a meaningful problem
- Clear user benefits

3. Creativity & Originality

20%

- Novel idea
- Innovative use of agentic AI or multimodal AI

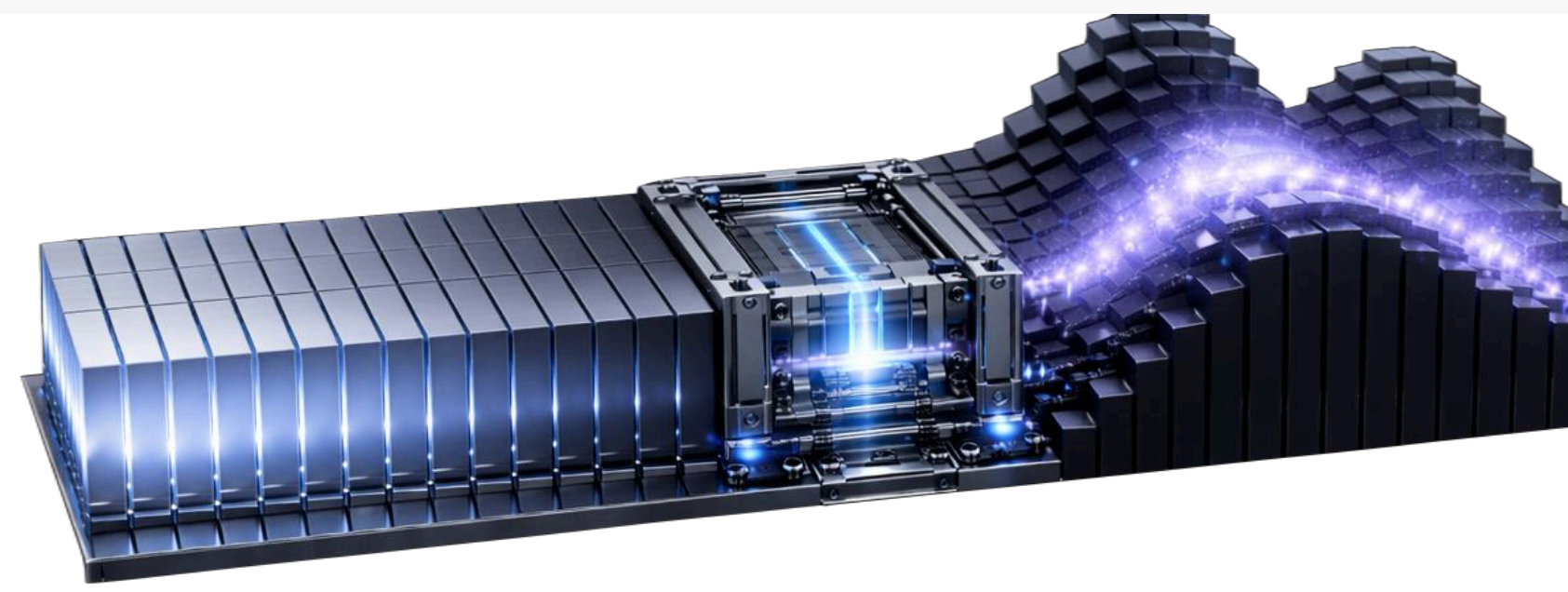
4. Presentation & Demo

20%

- Clarity and structure of the pitch
- Quality of demo
- Ability to communicate the technical idea

Detailed Agenda

PARTICIPATION & REGISTRATION TIMELINE



Registration Deadline

Team Selection

Hackathon Start

March 29 (inclusive)

All participants must register individually by this date. During registration, enter your team name so we can match you with your teammates. If you are participating individually, please write "Individual."

March 31 (inclusive)

You will receive an email confirming whether your team has been selected to participate in the hackathon. Only selected teams will be added to the communication channel and get access to materials.

April 7

The hackathon officially begins. All details, sessions, and timelines are listed in the agenda below.

HACKATHON AGENDA: APRIL 7 — 14

April 7 • Day 1

9:00 AM CST | 10:00 AM COT | 11:00 AM CLT
Official Hackathon Kick-off

- Welcome remarks & company overview
- Our expertise and experience in Agentic Engineering / Agentic AI
- Mentor introductions
- Walkthrough of the challenge brief & technical framing & evaluation criteria
- Q&A

April 8 • Day 2

• 9:00 AM CST | 10:00 AM COT | 11:00 AM CLT
Learning session: AI Observability in Production Platforms

- Teams work on their projects
- Organizers and mentors support teams via Discord

April 9 • Day 3

• 9:00 AM CST | 10:00 AM COT | 11:00 AM CLT
Learning session: From Vibes to Verifiable

- Teams continue working on their projects
- Organizers and mentors support teams via Discord

• 9:00 PM CST, COT, CLT
Project submission deadline (video demo, deck, and code)

April 14 • Day 4

9:00 AM CST | 10:00 AM COT | 11:00 AM CLT
Awards Ceremony

- Welcoming & ceremony introduction
- Presentation of the Top-10 solutions
- R&D overview, team highlights, and open roles
- Announcement of winners
- Closing remarks & acknowledgements

Note, you are welcome to gather at SoftServe offices in Medellín, Guadalajara, or Santiago to watch the live-streamed kick-off event together. More details will be available closer to the event date.